CHRISTOPHER CANNON

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Over the years, I've developed a strong passion for communication, art, and technology. My work has taken me across industries, from horse racing and distribution to security and television broadcasting, allowing me to explore my versatile skill set and develop meaningful relationships. I’m writing thoroughly now and in the next few months about my ideas for the business opportunities with an innovative web3 label like Tyāga!!

Willing to relocate: Anywhere

Work Experience

Organizer
CADC LLC-Milwaukee, WI
Present

· Responsible for building a team of canvassers for a presidential campaign.
· Managed various tasks, including team coordination, computer-based responsibilities, and data tracking.

Content Creator
Black Experience Studios-Chicago, IL
June 2024 to Present

· Completed a four-month internship gaining hands-on technical experience in podcast setups, music production, and mastering.
· Assisted with cinematography and content creation for studio productions.

Camera Operator
Faith TV-Naples, FL
September 2021 to Present

· Operate cameras for live international television broadcasts.
· Collaborate with the control room team, coordinating lyrics and band performances for smooth production flow.
· Work closely with the show's production manager to ensure high-quality output.

Verizon Sales Representative
Cincinnati, OH
Present

Client acquisition for a marketing firm in Cincinnati. Here I am learning g to make new customers by mainly; the development of teams, canvassing and pitching through door to door sales.
Verizon was not my employer here in this arrangement.

Security Guard
Allied Universal-Naples, FL
January 2020 to December 2020

· Completed Class-D Security Certification.

· Provided security services for various clients, ensuring the safety and well-being of employees and visitors.

· Developed strong communication skills in handling security situations calmly and professionally.

Pallet Jack Operator & Receiving Clerk

Kroger Distribution-Ohio

January 2017 to December 2019

· Managed item selection for deliveries while ensuring workplace safety.

· Operated a pallet jack and worked as a receiving clerk, verifying shipments and maintaining inventory accuracy.

· Assisted team members and provided training for new hires.

Mutual Clerk

Ellis Park Race Track-Henderson, KY

January 2010 to December 2017

· Managed transactions for patrons betting on horse races.

· Maintained accuracy in balancing cash drawers and handled large sums of money daily.

· Developed strong interpersonal skills, making connections with regular customers and building rapport.

Founder and President

USI Lacrosse Club-Evansville, IN

August 2012 to February 2014

· Established and managed the first lacrosse club at the University of Southern Indiana.

· Coordinated events, organized practices, and managed relationships with university officials and student players.

Education

B.A. in Applied Entrepreneurship

Grand Canyon University - Phoenix, AZ

August 2023 to May 2025

Sociology, Philosophy, Radio, and Television.

University of Southern Indiana - Evansville, IN

January 2012 to December 2016

Skills

- Leadership & Management: Organized and managed a lacrosse club at the University of Southern Indiana, working with both university officials and student players.
- Bilingual (English/Spanish): Fluent in conversational Spanish. Volunteer Experience or Leadership Dynamic leader and marketing professional with a strong background in team management, direct marketing, and event organization. Demonstrated expertise in leading a club lacrosse league at the

University of Southern Indiana, managing operations for CADC, and executing direct marketing strategies for Verizon. Extensive experience in financial operations and security roles, complemented by hands-on knowledge in developing and implementing marketing strategies. Currently completing a degree in Applied Entrepreneurship, with a focus on traditional and digital marketing, public relations, and business scalability.

- Communication: Strong interpersonal skills developed through roles in customer service, security, and television production.
- Art & Design: Versatile in graphic design, video production, and music production software.
- Content Creation
- Blogging
- Video Production
- Digital Marketing
- WordPress
- Google Analytics
- Filming
- Search Engine Optimization (SEO)
- Copywriting
- Content Development
- Email Marketing
- Social Media Management
- Video Editing
- Graphic Design
- Keyword Research
- Computer Networking
- Branding

Adobe Creative Suite

Links

HTTPS://WWW.BEHANCE.NET/TYAGA

HTTPS://WWW.LINKEDIN.COM/IN/CHRISTOPHER-CANNON-A005B6270

Certifications and Licenses

Class D Security

CPR Certification

EPA Type I

EPA Type II